

2020 Annual Report

Our Mission

To rescue, rehabilitate, and retrain horses facing neglect or abuse, and provide them with the best opportunity for a permanent home and a lifetime of safety.

Our Vision

A world in which all horse owners take responsibility for their animals: responsibility for their care, responsibility for their safety, and responsibility for their passing.

Our Values

Transparency • Integrity • Honesty • Professionalism • Compassion

photography donated by Karen Wegehenkel

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Calific

on the cover: Zoe makes a friend, photo donated by Sundee Rickey

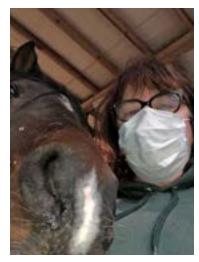


Executive Director's Message

2020 was a pretty good year for SAFE.

I could not have predicted I'd be writing these words at the beginning of the global pandemic when lockdowns started and the world began to change dramatically. We didn't know how these changes would affect people's lives and their livelihoods, much less what they might mean for a nonprofit organization that rescues horses. It was a scary time for all of us.

But for the horses? Coronavirus meant nothing to them. All they knew was that the sun kept rising every morning, which meant breakfast was on its way. Changing the way we cared for them was never an option. At the beginning of the pandemic, that was our focus: keeping the horses fed, healthy, and safe. There was a beautiful simplicity in that, and I credit our horses with keeping us sane and focused during a difficult time.



Executive Director, Quarantine Style

For many years, SAFE has had funds set aside for emergencies. If donations slowed or stopped, we had the money in hand to continue caring for our horses. But in the end, we did not have to spend a penny from our emergency fund in 2020. Our donors were there for our horses all year long. I choose to believe that this goes further than just donor loyalty. I think people needed things to feel good about in 2020. Helping horses feels good!

Our volunteers were there for the horses as well. Although we worried early on about not having enough help, those fears were completely unfounded. Again, I think volunteering gave people something to feel good about. Volunteers adapted quickly to mask wearing and social distancing, and with the majority of the work being performed outdoors, we didn't have a single person get sick because they chose to help out at SAFE.

Once we were sure that 2020 wasn't going to be *strictly* about survival, we could look around our community to see where we could help. We created a Hay Bank to help horse owners impacted by job slowdowns and layoffs, and

purchased hay for more than 200 horses across Washington state. By the summer, we were once again showing horses for adoption and placing them into good homes, which made it possible for us to start intaking new horses again. We were back to doing what we do best: making lives better for horses facing neglect.

2020 wasn't without tragedy for SAFE. We said goodbye to nine horses who lost their fight to overcome neglect and abuse. Three of these were set free immediately after being rescued, but the rest were horses we knew well and loved dearly. Valor, a young gelding who suffered a major impaction colic, seemingly out of the blue. Slim, who had battled a coffin bone infection for more than a year. Amelia, who struggled with digestive issues caused by past neglect, and who could not be kept colic free. Buddy and Callista, older horses who left us too soon, and Wind, who one day just stopped running. These horses will never be forgotten. In their memory, we continue to pursue our mission, to help horses who need us most.

The lesson we learned in 2020 is that SAFE is a strong and healthy organization, made up of people who are passionate in their desire to help horses find better lives. This Annual Report is a reflection of that strength and passion. On behalf of all of us, horses and humans, thank you for being part of SAFE.

2020 Top Donors

Despite the economic pressures of 2020, SAFE was able to meet our revenue goals, thanks to our loyal donor base. Support from our major donors early in the year meant that we never had to dip into our reserves to care for our horses. The number of first time donors decreased by 34% in 2020, but the overall number of gifts received remained nearly equal to the number received in 2019. We are grateful to everyone who made it possible for us to carry on our mission during tough economic times.

\$100,000 and above	The Estate of Janet Jester			
\$25,000 - \$99,999	Microsoft Employee Giving Program	Milgard Family Foundation		
\$10,000-\$24,999				
Geraldine Cherry Carol Donner Anne Gittinger	Jasper Family Foundation Tiffany Lindan Jane Millar	Mary Ann Redeker Svanee's Foundation		
\$5,000-\$9,999				
William Carrel Ellison Foundation Google Employee Giving	Ruth Kennedy JoAnne & Dwight Locke Deborah Meyer	Don Miller & Sue Miner Roanne Sones		
\$2,500 to \$4,999				
Alco Investment Company Barbara Lui Beachner Grange Supply Robert & Judith Hammond	Humane Society of the United States Jackie Liles Janice Misner & Riley Parker Jeannie Nordstrom	Omaha Community Foundatior Lisa Pascualy Sarah & Adam Rosen Judith & Michael Tembreull		
\$1,000-\$2,499				
Kerry Anderson Casey Atchinson Charlann Bachmeier Keith & Kelly Barnes Blackbaud Giving Fund Boeing Employee Gift Progra Cathi Champion Lynn Clark Joel & Katie Conner Craig Coombs Victoria Corell Sean Cramer Nicolette de Reuck Leslie DiMaio Richard & Jolene Duncan Torrey Edwards Sara Eggers Equus Foundation, Inc. F5 Networks Ashley Farrington	Nicole Gerber Bonnie Hammond Marcella Heckman Stephanie Holderreed Mary Kathleen Hope m Lylee Jean Hubbard Intel Employee Giving Rex Jennings Laurel Kelly & John Sims Candi & Kerry Kintzley Lake Washington Saddle Club Elizabeth Leech Geree Lewis Julie Lindquist Lara Lutz Susanne Meslans Elizabeth Mitchell Karen Moore Molly Nordstrom Terry Phelps-Peddy	Kyle Putnam Nancy Pyron Dee Quiggle Lawrence Robinson Sam Roehl Cynthia Romney Molly Sanders Sarah Sanford Lisa Schildt Dianne Schultheis Jodi Sisson Stephen & Linda Skinner Stacy Taylor Phoebe Trocano US Bank Foundation Team Brandee Warren Kathy Wehle & Theresa Haynie Mark Werner Joan & Robert Yankis Charlotte Yarkoni		

\$500-\$999

Catherine Adgar-Beal Sophia Archambault AT&T Employee Giving Scott Bailey Jessica & Jason Barile Erin Belzer Lisa & Paul Bialek Lynda Caughey Christian Chabot Cheryl Cho Judy Coe Margaret Colony Elizabeth Crain Judith Crosby Ann Daigle Pirjo DeHart John Dietz Shirley DiJulio Bruce & Mary Dodds Theresa Dodge Shannon Donohue James Dunkelberger **Olive Edwards** Ashley Flowers Don Floyd Beth Glosten Diana Grant Paulette Green Sally Gregg Virginia Guest Marcie Gwiazdon Dena Hibbard

\$250-\$499

All Seasons Vacation Rentals Coby Allred Altria Group Christina Ambrosini **Deborah Anderson** Jennifer Anderson **Claire Baddeley** Sharon Ballantine **Gwendolyn Banchero** Naomi Benton **Flisabeth Best Ruth Boozer** Candice Boyd Whitney-Bear Bradsher Dave Browne Sarah Carr Kim Carter Lisa Cavallari Joni Cervenka Judy Chavez Natasha Chornesky Wendy Colebank **Catherine Collins** Sharman Conner Michayla Conrad Donna Coombs Susan Costello **Digital Insurance**, LLC LaFay Dillon Sharon Doty Jennifer Duncan Mary Eddy Robert Emma

Francesca Helina **Christine Hemnes** Daniel Hoolahan Carol Inukai Andrea Jessee Linda Johnson Sheridan Jones Katy Katorski **Daniel Kleiner** Jane Lagerstrom Laura Landau Margaret Laverty Mark & LeAnn LeMaster Stacy Lewis Pamela Lloyd **Chris Lucurell** Randy Lundeen Billee Lyall L. Devin MacKrell Marsha Martin Katherine Mason Jan & Rob Mathis Scott Mead Milliman Bruce & Rebecka Milne Laura Monahan **Gwendolyn Moore** Morgan Stanley Gift Fund Linda Morris Martha Moseley Jenny Mscichowski Ani O'Hara

Lauren & Bryan Engle Beth Erkel Nancy Falcone Kathleen Fiander **Kristin Finkbiner** Five C Farms Lisa Garr Sandra Gilbert Caroline Gilmore **Bonnie Gorder-Hinchey** Carrie Gouldin Heidi Green Kristen Gulbran Victoria Guv Marrissa Hellesen Patricia & Anthony Hernandez Home Depot Employee Giving Patty Hughes Robin Hunt Imperial Sovereign Court of Seattle **Dejenelle Jacobs** Sandra James Julie Jenninas **Camille Johnson** Rosemarie Kalmeta Kerry Kneeland Kroger/ Fred Meyer Jennifer & Ken Langhelm Kellie Lee Larsen Julia Lefond Liz Lennox Tami Liljebeck Steven M

Sheila Otter Nancy Palmer Lindsey Peterson PlayStation Cares Janet Preston Julia Prien **Michael Riggins** Dan Rike & Jennifer Vierling J. M. Riley Co. Kelly Rollin Paige Romney Salesforce Colleen Salmi Joe & Bernice Schick Marleen Shanks Debi Shatos Barbara Slack Amie Smith Krishnan Srinivasan Jeanne Stine Maureen Strieb **Ben Thompson** Angela Thostrud **Rachael & Lon Topaz** Lorrie Truess Deanna Underwood Cedarbrook Vet Care Julie Wartes **Kimberly Watson** David Wesche Yukon Ranch **Robert Zimmerman** Zoe & Christina Macbeth Laura Machado de Wright Carolvn Mahran Julie Manheim Trish & Seamus Markey Lisa McBain Caren McMillen

Colleen Melendrez Jennifer Middour Paul Miller Alison Moceri Derek Monner Virginia Morris Julie Morton Sandi Neidetcher Jan Neuberger Shannon Nicholson None Will Perish Foundation Lisa O'Brien Cathy Olson Lisabeth Olver Lori Page Jeannette Parrett **Diane Parry** Stephanie Perkal Linda Perrine Christian Piccini Jane Plut **Eleanor Pollnow Beverly Prater-Harrelson** Raymond James Global Account Sundee Rickey Karen Rodrigue

The COVID-19 Hay Bank

was made possible by

the Estate of Janet Jester Humane Society of the United States Lake Washington Saddle Club

Kelly Adams Casey Atchinson Brigette Beasley Rhonda Bleck Carol Bohn Nicole Brandenburg Julie Brown Angela Caras Jessica Connolly Keli Covin **Rebecca** Cypher Jennifer Duncan Jessica Farren Florence Fleming Letha Fourdoos Heidi Furseth Evelyn Geiger Deborah Giddings Susan Graham Virginia Guest Samantha Guijarro Kristie Gunderson Dorey Carla Guzzardo Bob & Judy Hammond Kristy Hollier Lm Efros Hollingsworth Julie Jennings Karen Johnson Kalee Kajune Elizabeth Kane Sheila Keller Candi Kintzley Marilvn Knutson Rita Laine Kellie Larsen Liz Leech Kathy Bell Levang Pamela Lloyd

Barb Lui Beachner Carolyn Mahran Nancy Marshall Katherine Mason JL May Caren McMillen Susanne Meslans Samantha Metcalf Jane Millar Jan Misner Sara Montgomery-Hawk Karen Moore Patricia Murphy Ani O'Hara Adrienne Ozeki Lisa Pascualy **Barb Peterson** Kyle Putnam Lindsay Refvem Nancy Reilly Sundee Rickey Darla Sampson Molly Sanders Yvonne Sauter Laura Scholten Tracey Schwartz Beth Seyer Marleen Shanks Barb Shaub Natasha Stephensen Deb Strickland Andrea Teitsma Kit Topaz Marilyn Ulicny Julie Valdez **Bryony White**

Susan Wilbanks

Lavonne Schott Jennifer Schwartz-Anderson & Eric Michgelson Sharon Senger Jeanne Shepard Kathleen Sherry Jessica Shippen Nancy Smith **Nicole Snider Cisley Spielman** Shilpa Srinivasan Kara Stearman **Cindy Steger Rebecca Sykes** T-Mobile Carmen Teneyck-McDowell Deanna Thronson Mary Tillman Kit Topaz **Taylor Traicoff** Karen Turley **Debbi Vanselow Carole Viney Betsy Warren Renee Wass** Brian Wax Josie Weiss Scott Wibirt **Colin Winkley Beck Wren** Anna Wright Adrianna 7uk



Best Friends Forever

When two horses are rescued together, we can't always guarantee that they will also find a new home together. But separating Angel and Renee was something that simply wouldn't happen. These two older mares were rescued from a Quarter Horse breeding program that should have been shut down years earlier had the owner been able to accept her changing fortunes. Renee and Angel were among seven horses that SAFE rescued from this situation. While they had much in common, they were both individuals in how they interacted with humans. Renee was sweet, gentle, and friendly to everyone she met, while Angel preferred her space and challenged anyone to catch her at the end of the day. The two mares acted as honorary "aunties" to younger horses at SAFE, and taught our fillies how to behave like sensible horses after weaning. Angel and Renee could have spent the rest of their lives at SAFE, but the perfect adopter found them when the time was right. Angel and Renee have new friends now, but they stay side by side, best friends until the end!

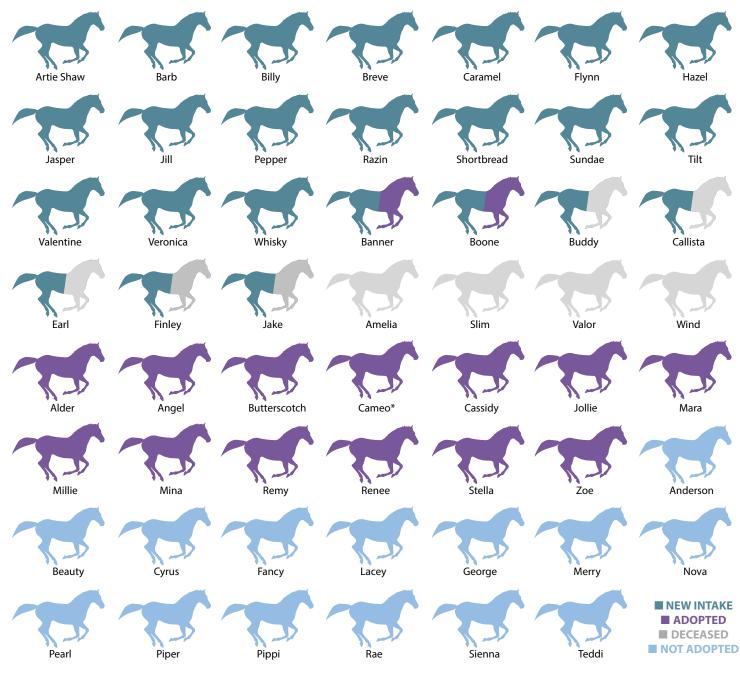
Program Milestones

Intakes and Adoptions

With the intake of nine horses from the Fall City 40 at the start of the year, SAFE was unable to accept new horses for a few months. Adoptions were also put on hold in early 2020 due to COVID. Once we figured out how to safely show horses to potential adopters, however, we resumed placing horses into great new homes and brought our herd count back to normal. 2020 had more than its share



of heartbreak, with the loss of nine horses: three that couldn't be saved, three we tried to save and lost, and three we had to say goodbye to far too soon. This was a challenging year, but we are proud and grateful to not only have survived the pandemic but grown stronger because of it.





Program Milestones

Volunteers: the Heart of SAFE

With only five full time paid employees on staff, the vast majority of SAFE's work is performed by volunteers. At our Redmond, WA facility, we have three regular chore shifts each day. Morning shifts are manned by volunteers who are responsible for feeding, turnout, and stall cleaning. Afternoon shifts consist of individuals who bring horses in for the night and clean their paddocks. Night check serves one last late feeding and ensures that all the horses are tucked away safe and sound for the evening. There are also many other volunteers that keep SAFE operating at full capacity: our volunteer Board of Directors, the volunteers that make up the Operations Council, and the many individuals who work behind the scenes on special events, fundraising, marketing, and more. Our volunteer program is something we are extremely proud of.





Extending Community Outreach

Because SAFE operates with a self-imposed cap of no more than 30 horses at any given time, there is a limit to how many horses we are able to help. Our Community Outreach Program was developed to help horse owners keep their horses out of the rescue pipeline. SAFE offers short term assistance to horse owners facing life changes and challenges, as well as gelding surgery and humane euthanization. We also encourage owner responsibility by providing counseling and advice about safe rehoming and manageable horsekeeping practices.

In 2020, SAFE was contacted by **226 horse owners seeking help**

Most of these horse owners were offered counseling, with an emphasis on safe rehoming and owner responsibility.

76 of these horse owners needed help because of COVID-19 job loss

SAFE provided hay to **237** horses across Washington State at a cost of \$23,732

SAFE took in 11 owner surrendered horses and spent \$4,437 to stabilize and rehabilitate them in their initial year at SAFE

SAFE provided \$53,711 in Community Outreach, including: 8 humane euthanizations, 11 stallions gelded, 4 other surgeries, 14 assisted adoptions, and over 50 waterproof blanets given away for free.



Revenue

A well diversified revenue stream is crucial to nonproft success, and 2020 demonstrated why that's true. COVID prevented SAFE from holding our annual Heart of the Horse fundraiser or our Benefit Horse show. Although we quickly reimagined Heart of the Horse as a virtual event, our Special Event income still dropped from 31% in 2019 to 21% in 2020. But thanks to a generous bequest and increases in other areas of revenue, we finished 2020 with a surplus of just over \$100,000.



Expenses

When we created the budget for 2020, no one could have predicted what the coming year would actually entail. Fortunately, we had no plans for excessive spending in 2020; just our usual focus on good old fashioned horse care. Adhering to our budget kept our heads above water during uncertain times, and at no point in the year were our horses in danger of going without anything they needed. We maintained staffing levels with the help of an SBA Paycheck Protection Program Ioan.



Statement of Activities

Statements of Financial Position

\$ 542,536

OPERATING REVENUE

Public Support Donations Special Events Bequests Workplace Giving Grants	\$290,420 151,032 100,000 96,996 76,000	Current Assets Cash Accounts Investment Accounts Accounts Receivable Fixed Assets Leasehold Improvements	\$282,182 144,909 0 7,291
Other Revenue		Rescue Assets	95,555
Adoptions Miscellaneous Income	19,809 4,242	Other Assets Lease Deposit	6,833
Total Operating Revenue	\$ 738,499	Lease Last Month Payment	5,765

ASSETS

Total Assets

OPERATING EXPENSES

LIABILITIES AND EQUITY

Program Services		Current Liabilities	
Rescue Program	\$500,656	Accounts Payable	\$1,545
Community Outreach	31,359	Credit Cards	15,929
Supporting Services		Long-Term Liabilities	
Fundraising	39,255	Kubota Tractor Loan	9,494
Management	64,482	SBA-EIDL	8,000
-		SBA-PPP Loan	44,875
Total Operating Expenses	\$ 635,752		
		Equity	
		Retained Earnings	359,947
		Net Income	102,747
		Total Liabilities and Equity	\$ 542,536



Accomplishments

Empowering through Horsemanship

Neglect can be more than withholding food, water, or vet care from a horse. A horse that is left to go through life without a proper education is at serious risk of ending up in a bad situation. Which is why SAFE puts such a strong emphasis on our Horsemanship Program. It's not enough to simply save lives; we feel it's our duty to give each horse we rescue the chance at a better life through education. SAFE Operations Director Terry Phelps has created a training program at SAFE that provides each horse with the foundation they need to safely and successfully navigate their world. COVID did not slow down SAFE's horsemanship program in 2020. Although we couldn't open our clinics up to the public, we were still able to invite horseman Joel Conner to the farm four times over the course of the year to work with our horses in training. The work we are doing through our Horsemanship Program continues to have a huge impact on our ability to adopt horses into great new homes.



- Clockwise from top: • Terry & Piper
- Casey & Fancy and Kaya & Alder
- Joel & Pepper
- Terry & Piper (first ride)
- Photos donated by Kristina Oden







Jasper's Story

Looking at Jasper, a tall handsome Tennessee Walking Horse gelding with a stunning champagne coat, it's so easy to picture him leading a parade, or loping around an arena with his rider carrying a billowing American flag. When Jasper arrived at SAFE in early 2020, we knew he was troubled, but we felt fairly confident that we could help him become a solid riding horse. But the fear he showed even when approached in his paddock made it plain that he'd been subjected to someharsh treatment in the past. And after we started doing groundwork with him, we realized beyond a doubt that he'd been treated very roughly by prior trainers and riders. Jasper was particularly bothered when being saddled. His fear and discomfort were achingly clear. We could keep trying to make Jasper back into a riding horse...but why put him through that? So Jasper is now offered as a companion, a role he is perfectly and happily suited for. He's still worked in hand at SAFE, and thanks to our horsemanship volunteers, he's gained a ton of trust and confidence. Yes, it would be easier to find Jasper a home if he could be ridden, but we're going to do what's best for him. It may take a little longer, but we'd rather see him happy here with us until his perfect home is found.



Fall City 40: Year Two

Our biggest story in 2019 was the successful rescue of the horses we called the Fall City 40. At the start of 2020, SAFE had found homes for all but 9 of these neglected and feral horses. Although it did mean exceeding our limit of no more than 30 horses in our rescue program at one time, there were no other options for these horses, so we opted to keep them ourselves. All of them desperately needed the education that SAFE's horsemanship program could provide and fundraising for the Fall City 40 had been very successful, so we felt we could responsibly exceed our cap for a short time.

Thus began a bright new phase of life for nine horses who had previously known only neglect. Each of the horses took to domestication at their own speed, but all of them made remarkable progress over the year. George was the first of the group to be started as a riding horse; his kind and inquistive nature made gentling easy, especially with the help of patient volunteers. Artie Shaw, former stallion and band leader, had more difficulty accepting human contact, but after making friends with another gelding, he finally seemed able to let down his guard and relax. Some of the mares adapted quickly to their new lives, while others, like Veronica and Caramel, needed more individualized attention. By early 2021, Barb and Jill would be successfully started under saddle, and Pepper would be close behind. Later in 2021, Tilt and Artie would be adopted into companion homes, putting a close to the saga of the Fall City 40.



(above) the Fall City 40 were badly in need of grooming (photo by Kristina Oden)

(below) Veronica getting her teeth floated by Dr Lewis









- Clockwise from top: Jill ambles over to say hello! (photo donated by Kristina Oden) Artie showing good manners with volunteer Sue
- George under saddle with Casey

Acknowledgements

SAFE is all about the horses, but helping them would not be possible without people who chose to make our mission their own. If you find inspiration from the members of the community that is reflected in the pages of this Annual Report, please consider joining us. You are welcome and encouraged to follow in their footsteps and become part of SAFE.

2020 Board of Directors

Daniel Rike, President Deanna Thronson, Vice President W. Andy Carrel, Secretary Wendy Colebank, Treasurer Barbara Ferderer, Past President Ani O'Hara Jennifer Vierling

Operations Council

Casey Atchison, Horsemanship Manager Shar Conner, Alumni Manager Carrie Gouldin, Marketing Manager Tiffany Lindan, Community Engagement Manager Lexee Navarre, Application Manager Jeanne Stine, Facilities Special Projects Manager

Staff

Bonnie Hammond, Executive Director Terry Phelps, Operations Director Melinda Couvillion, Herd Health Manager Kit Topaz, Development Manager Lori McMaster, Barn Manager Skye Guidotti, Barn Staff Samantha Jacobsen, Barn Staff Julien Dreher, Barn Staff

and the many dedicated and hardworking SAFE volunteers.